



# European Innovation Week Taiwan May 30th – June 3rd

More than 70% of the global economic growth is realised outside the EU. In order to support our companies and certainly the SME's to take advantage of this growth, Silicon Europe has defined an internationalisation strategy aiming to help our companies to identify and to take advantage of opportunities outside Europe.

Taiwan has been identified as one of the promising regions outside Europe for companies active on the value chain of micro- and nanotechnology, ICT or smart systems.

Although Taiwan may be less known to various regions in Europe than China or the United States, Taiwan offer a large potential of opportunities for the European ICT industry. In particular, Taiwan is renowned for the production of competitive ICT hardware coupled to being the world's largest producer of semiconductor components. Also Taiwan realises that innovation, the source of prosperity is becoming a global activity. Development of solutions for tomorrow's challenges in health, mobility, smart industry, smart agriculture, energy efficiency and communication/big data has led to changes in Governmental industrial policy towards more vertically and globally integrated value chains. To broaden the scope of Taiwanese companies, traditionally aiming at the United States and mainland China, the government also stimulates companies to explore the possibilities on European markets. One of the instruments here is a financial support to companies that join the European H2020 innovation program. All in all, this means that Taiwan is a more than interesting and promising region to explore for new commercial contacts.

Therefore Silicon Europe gladly invites you to join a mission to Taiwan to attend the "European Innovation Week". The European Innovation Week in Taiwan is co-organised by Silicon Europe Worldwide. The European Innovation Week offers you a broad programme including many opportunities to get acquainted with a manifold of Taiwanese companies, institutes and organisations. The Computex, the largest Asian ICT fair and counterpart of the CES, will be the venue for the event.

Silicon Europe Worldwide is the brand used by the Silicon Europe Alliance for her activities outside Europe. (<http://www.silicon-europe.eu/worldwide>).

The Silicon Europe Alliance ([www.silicon-europe.eu](http://www.silicon-europe.eu)) is a collaboration by the leading European clusters on micro- and nanoelectronics. This collaboration supports and promotes the member companies and organisations on activities both inside Europe as globally.

Currently the Alliance counts 12 cluster members from 10 European regions and represents over 2000 companies and institutes.



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*The European Innovation Week is part of the project Silicon Europe Worldwide (European Semiconductor Cluster Internationalisation Project) which has received funding from the European Union's COSME Programme (2014-2020).*

### What can the European Innovation Week offer you?

- Thematic seminars where you can present your company and the foreseen possibilities in Taiwan to a mixed Taiwanese-European audience (equal mix is pursued).
- Organised matchmaking possibilities giving 1-to-1 opportunities to meet with Taiwanese companies or organisations.
- A guided Computex tour. A limited number of groups will be available for guided tours. Companies need to register upfront to indicate their participation.
- A visit to a –to be decided- Taiwanese company

### Registration:

The most actual information on the European Innovation Week in Taiwan can be found on <https://www.b2match.eu/eu-taiwan-2016>.

Here you will find the agenda and the links for registration for the various program parts. You can also upload your company profile. This company profile will be used by our Taiwanese partner to scout companies in Taiwan that may be of your interest.

### Miscellaneous

- Participation to the program is free of charge but registration is mandatory.
- When you register for the European week, you will automatically register for the Computex
- Travel costs will not be compensated by the European Innovation Week organisation.
  - Depending on national or regional instruments you may be eligible for national or regional financial support. Contact you regional cluster representative for more information.
- As the European Innovation Week is organised in parallel with the Computex, fair hotel accommodation will be scarce. Especially for the European Week a limited amount of rooms have been reserved by the Taiwanese government. You are at liberty to make use of this reservation.
- For the first time, Computex is organising a starter's platform called Innovex. It is an initiative copied from the Eureka Park at CES (Las Vegas). It offers starters the possibility to showcase at a reasonable price: 1000 US\$ for 1.5m x 1.5m and 2000 US\$ for 3m x 3m. There is a limited amount of space available still <http://www.computex.biz/innovex/about.aspx>

### Are you interested?

Do you have questions regarding the European Innovation Week?

Please contact your regional cluster representative or Johan Lecocq: [johan.lecocq@dspvalley.com](mailto:johan.lecocq@dspvalley.com), Tel. +32 16 21 14 10).



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## UMPTEN REASONS TO JOIN SILICON EUROPE WORLDWIDE DURING THE EUROPEAN INNOVATION WEEK IN TAIPEI (TW)

### Taiwan is the stepping stone to Asia

The European Innovation Week is a joint initiative by Silicon Europe Worldwide, the European Commission, TAITRA and EEN.

### Taiwan offers numerous business opportunities:

#### In technology

High Tech materials  
Electronics & photonics industry

- Semiconductor components & equipment
- Precision Engineering
- Microelectronics
- Advanced manufacturing

#### And application

“Smart” society

Driven by government policy

IoT applications:

- Smart Industry/Industry 4.0,
- healthcare,
- transportation,
- e-commerce,
- energy optimization,
- agriculture, etc.

#### in an open market:

40% goods imported

### Co-scheduled with COMPUTEX

Largest ICT event in Taiwan (1700 exhibitors)

Meet with all the big ICT players on:

- ICT and semiconductor industries
- Smart health
- Smart industry
- IoT
- Smart mobility (GNSS, transportation, autonomous drive ...)
- Smart communication
- Smart cities
- And others

### An organised program

- Scheduled B2B meetings
- Seminars
- Company visits
- Guided Computex tour



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Workshops, B2B and clusters matchmaking, EU Innovation Programs  
Smart Health – Smart Mobility – Smart Industry – 5G – Nano-electronics – Horizon 2020

The European Innovation Week is organized at the occasion of the Industrial dialogue between the European Commission and Taiwan.

Here is what you can expect:

- ✓ Promote your company in Taiwan, an IoT hub for the rest of Asia
- ✓ Attend **COMPUTEX Taipei**, the biggest ICT Fair in Asia, attracting more than 1,700 international exhibitors covering the whole ICT supply chain from Consumer Electronics to IOT



- ✓ Participate in B2B, B2C and C2C Matchmaking Events bringing Taiwanese and European companies, clusters, institutes and agencies together
- ✓ Attend Workshops where you can present your digital technologies enabling innovative solutions for Smart Health, Smart Mobility or Smart Industries and learn about the latest developments in 5G and nanoelectronics.

Visit <https://www.b2match.eu/EU-Taiwan-2016> for more information about the European Innovation Week and to register!

Questions? Please contact Johan Lecocq: [johan.lecocq@dspvalley.com](mailto:johan.lecocq@dspvalley.com)  
(or telephone: +32 16 21 14 10).

**Organisers:**



**Supported by:**



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