

# UMPTEEN REASONS TO JOIN SILICON EUROPE WORLDWIDE DURING THE EUROPEAN INNOVATION WEEK IN TAIPEI (TW)

## Taiwan is the stepping stone to Asia

The European week is a joint initiative by Silicon Europe Worldwide, the European Commission, TAITRA and EEN to foster this opportunity.

# Taiwan offers numerous business opportunities:

#### In technology

High Tech materials
Electronics & photonics industry

- Semiconductor components & equipment
- Precision Engineering
- Microelectronics
- Advanced manufacturing

#### And application

"Smart" society
Driven by government policy
IoT applications:

- Smart Industry/Industry 4.0,
- healthcare,
- transportation,
- e-commerce,
- energy optimization,
- agriculture, etc.

#### in an open market:

40% goods imported

#### Co-scheduled with COMPUTEX

Largest ICT event in Taiwan (1700 exhibitors)

Meet with all the big ICT players on:

- ICT and semiconductor industries Smart health
- Smart health
- Smart industry
- IoT
- Smart mobility (GNSS, transportation, autonomous drive ...)
- Smart communication
- Smart cities
- and others

### An organised program

- Scheduled B2B meetings
- Seminars
- Company visits
- Guided Computex tour

